



FINAL EXAMINATION
MARCH 2024

COURSE TITLE	ENTREPRENEURIAL CULTURE AND BEHAVIOUR
COURSE CODE	RENT3113
DATE/DAY	21 JUNE 2024 / FRIDAY
TIME/DURATION	09:00 AM - 11:00 AM / 02 Hour(s) 00 Minute(s)

INSTRUCTIONS TO CANDIDATES :

1. Please read the instruction under each section carefully.
2. Candidates are reminded not to bring into examination hall/room any form of written materials or electronic gadget except for stationery that is permitted by the Invigilator.
3. Students who are caught breaching the Examination Rules and Regulation will be charged with an academic dishonesty and if found guilty of the offence, the maximum penalty is expulsion from the University.

(This Question Paper consists of 2 Printed Pages including front page)

*****DO NOT OPEN THE QUESTION PAPER UNTIL YOU ARE TOLD TO DO SO*****

There are **THREE (3)** questions in this section. Answer **ALL** questions in the answer booklet provided. **[30 MARKS]**

QUESTION 1

(10 Marks)

The concept of entrepreneurial intensity is introduced to capture both the degree and amount of entrepreneurship evidenced within a given organization. Discuss the **THREE (3)** dimensions that characterise an entrepreneurial organization.

QUESTION 2

(10 Marks)

Family businesses are the engine that drives socio-economic development and wealth creation around the world. Family businesses constitute the world's oldest and most dominant form of organization. They range from small and medium sized companies to large conglomerates that operate in multiple industries and countries. List and discuss **FOUR (4)** disadvantages of family businesses.

QUESTION 3

(10 Marks)

Social entrepreneurship's typical aim is to potentially improve and help a community or marginalized part of society that suffers from an unbalanced socioeconomic situation, but first, it must be sustainable. Describe any **FIVE (5)** challenges of social entrepreneurship.

UNIVERSITI TUN ABDUL RAZAK
*** END OF QUESTION PAPER ***
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