



FINAL EXAMINATION NOVEMBER 2023

COURSE TITLE INTRODUCTION TO PUBLIC AND PRIVATE ORGANISATIONS
COURSE CODE TPAD1113
DATE/DAY 17 FEBRUARY 2024 / SATURDAY
TIME/DURATION 09:00 AM - 11:00 AM / 02 Hour(s) 00 Minute(s)

INSTRUCTIONS TO CANDIDATES

1. Please read the instruction under each section carefully.
2. Candidates are reminded not to bring into examination hall/room any form of written materials or electronic gadget except for stationery that is permitted by the Invigilator.
3. Students who are caught breaching the Examination Rules and Regulation will be charged with an academic dishonesty and if found guilty of the offence, the maximum penalty is expulsion from the University.

(This Question Paper consists of 4 Printed Pages including front page)

DO NOT OPEN THE QUESTION PAPER UNTIL YOU ARE TOLD TO DO SO

This question paper consists of TWO (2) sections. Answer ALL questions in the answer booklet provided. [30 MARKS]

SECTION A

(10 Marks)

There are TEN (10) questions in this part. Answer ALL questions in the answer booklet.

1. What is the primary way that political power influences public organizations?
 - A. Through the enforcement of laws
 - B. By determining funding and budget allocations
 - C. Through public opinion and voting
 - D. By setting industry standards

2. In the context of public organizations, how can political power manifest itself?
 - A. Solely through international relations
 - B. Through the appointment of key officials and decision-making processes
 - C. By influencing only the economic aspect of organizations
 - D. Political power has no real impact on public organizations

3. What is a common goal of labor unions?
 - A. To increase product prices
 - B. To enhance shareholder value
 - C. To secure better wages, hours, and working conditions for workers
 - D. To reduce the overall size of the organization

4. In the context of personnel management, what does the term 'collective bargaining' refer to?
 - A. The process of buying goods and services in bulk
 - B. Negotiations between employers and employees about terms of employment
 - C. A strategy for competitive market analysis
 - D. The collective decision-making process of management

5. What is a defining characteristic of nonprofit organizations?
 - A. They distribute profits to shareholders.
 - B. They are primarily government-funded.
 - C. They are not allowed to earn any revenue.
 - D. They reinvest any surplus revenues into their mission rather than distributing them as profit or dividends.

6. Which of the following is often a challenge unique to the nonprofit sector?
- A. Earning profits
 - B. Attracting and retaining qualified staff due to limited resources
 - C. Investing in stock markets
 - D. Paying taxes
7. What is a merger in the context of business?
- A. When a company decides to split into smaller units
 - B. When two or more entities join to form a new organization
 - C. When an organization expands its operations internationally
 - D. When a company terminates its operations
8. What is the primary goal of forming collaborations and partnerships between organizations?
- A. To reduce the number of employees
 - B. To maximize individual profits
 - C. To share resources and expertise for mutual benefit
 - D. To eliminate competition
9. What is a primary challenge in governing international organizations?
- A. Local market monopolization
 - B. Cultural differences and diversity management
 - C. Decreased need for collaboration
 - D. Simplified legal compliance
10. What role do international alliances and partnerships play in global organizations?
- A. They generally decrease market competitiveness
 - B. They typically reduce organizational efficiency
 - C. They are primarily for reducing employee numbers
 - D. They help in sharing resources, knowledge, and networks to improve market position

SECTION B

(20 Marks)

There are **THREE (3)** questions in this part. Answer **ALL** questions in the answer booklet.

QUESTION 1

(10 marks)

Strategic alliances and partnerships refer to agreements between two or more parties to pursue a set of agreed objectives while remaining independent organizations. Explain **FOUR (4)** benefits of strategic alliances and partnerships.

QUESTION 2

(4 marks)

Nonprofit organizations are accountable to the public, funders, and other stakeholders. Define the terms below:

a) Charity

(2 marks)

b) Philanthropy

(2 marks)

QUESTION 3

(6 marks)

Labor relations is the process of dealing with employees who are represented by a union. Distinguish between strike, picketing and boycott.

***** END OF QUESTION PAPER *****