



FINAL EXAMINATION
MARCH 2024

COURSE TITLE	WRITING AND RESEARCH SKILLS
COURSE CODE	FENG0134
DATE/DAY	10 JUNE 2024 / MONDAY
TIME/DURATION	09:00 AM - 12:00 PM / 03 Hour(s) 00 Minute(s)

INSTRUCTIONS TO CANDIDATES :

1. Please read the instruction under each section carefully.
2. Candidates are reminded not to bring into examination hall/room any form of written materials or electronic gadget except for stationery that is permitted by the Invigilator.
3. Students who are caught breaching the Examination Rules and Regulation will be charged with an academic dishonesty and if found guilty of the offence, the maximum penalty is expulsion from the University.

(This Question Paper consists of 5 Printed Pages including front page)

*****DO NOT OPEN THE QUESTION PAPER UNTIL YOU ARE TOLD TO DO SO*****

The question paper has **THREE (3)** sections. Answer **ALL** questions in the answer booklet provided. **[100 MARKS]**

SECTION A

(20 Marks)

The following passage contains **TEN (10)** common writing errors. Identify all the errors and write the appropriate corrections.

Next to the riot of colour that characterise its most famous games, Nintendo's HQ is conspicuously bland: two mid-rise white buildings in close proximity a half-hour's walk from Kyoto's central station, a grey Nintendo logo outside each. A small basket of Mario plush toys is the only clue as to what's made in this building on the receptionist's desk. Perhaps it's more interesting-looking upstairs, that's a mystery to anyone who doesn't work here. As I am firmly but politely told when I ask if there's any chance of a tour, *nobody* goes up there.

I am here to meet Shigeru Miyamoto, the most influential game designer in the world. He is best known for the creation of Mario, but he is also responsible for several of Nintendo's other hit games – among them The Legend of Zelda, whose latest instalment just topped many of 2023's game of the year lists. He have been involved in the design of all of the company's consoles, from 1983's Famicom (known outside Japan as the Nintendo Entertainment System) to its latest, the 130m-selling Nintendo Switch. Since 1977, when Miyamoto joined the company. Nintendo has sold more than 1bn copies of games featuring his creations. He is the architect of several generations' worth of childhood dreams.

After the past decade or so of countless gaming conventions and promotional videos, Miyamoto has pulled back from the spotlight. He doesn't often do interviews and our meeting today has taken more than a year to arranged. Given the way he is talked about by other Nintendo creatives I've interviewed over the years, you get the impression of him as a revered creative older, ready to pass judgment or rare praise – rather more intimidated than the smiling image we see on stage.

In person, though, Miyamoto is welcoming and full of enthusiasm, though more reserved than you might expect from the world's most famous game designer. He does not love the spotlight. After his photoshoot, where he poses enthusiastically with a Mario soft toy, he tell me that he's never much liked being in front of a camera, despite his talent at performing for one.

SECTION B

(30 Marks)

Your writing partner completed the initial draft of a **thesis-led argumentative essay**, and submitted it to the lecturer for review. Your lecturer has returned the draft with feedback.

Using **ONLY** the notes provided, write the suggested corrections to the essay in order to refine it. Write your answers as a numbered list, with each answer clearly labelled.

You do not need to add or delete any content apart from what is required in the notes.

Ask any working Malaysian if they could imagine having only eight or nine public holidays a year, and you would be likely to receive an outcry of epic proportions. However, that is precisely the situation for the people of the United Kingdom. By comparison, Malaysia has an average of 23 to 25 public holidays a year. **(1)**

To begin with, having that many days off allows Malaysians to share in each other's cultures and traditions. The unique multiculturalism that has characterised our country since its founding is usually the reason cited for so many public holidays. **(2)** In her 2023 Christmas greetings on social media for example, Federal Territories minister in the Prime Minister's department, Dr Zaliha Mustafa wrote, "we need to value every uniqueness and tradition without abandoning the value of unity that has been with us all this while" **(3)** News Straits Times, 2023b.

In addition, Malaysians already are among the most overworked people in the world, as was discovered in 2022, where Kuala Lumpur ranked as the third most overworked city in the world, after Dubai and Hong Kong ("KL world's 3rd", 2022). Part of the reason attributed to such a result is "cultural values", where "employees who desire work-life balance might sometimes be labelled as 'lazy' or 'unambitious'" (Ooi, 2023). **(4)** In fact, in 2018, "mental health conditions in the workplace cost the Malaysian economy an estimated RM14.46 billion" (Bernama, 2023a). So it would be ill-advised to take away good reasons for employees who already have poor work-life balance to take time off.

Critics often point out that our numerous public holidays are very disruptive to day-to-day business, which inevitably slows down trade and the economy. Even workers should

1. Write a suitable thesis statement for this thesis-led essay. (3 marks)

2. The paragraph's elaboration is not complete. Expand on how Malaysia's public holidays are connected to the citation in the paragraph. (3 marks)

3. Correct this in-text citation. (The year is already correct). (2 marks)

4. The paragraph is unclear in how it uses its citations to prove its point. How does having more public holidays help workers with cultural expectations and mental health? (5 marks)

not be overjoyed since, as Parti Bumi Kenyalang president, Voon Lee Shan was reported as commenting, “at the end of the day, they will find goods and services more expensive as costs incurred by business owners will be shared by them” (5) (Lim, APRIL 20 2023). (6) Our regular “45-hour work weeks and two weeks of annual leave” must surely count for something, as opposed to a country like Australia with “33-hour weeks and a month's annual leave” (Bernama, 2023a).

In sum, Malaysians should not be ashamed of the number of public holidays we have since it affords us a way to celebrate each other, and a way to seek recreation without having to sacrifice leave or be made to feel guilty for nothing. Claiming a loss of productivity is a poor and quite unfair critique of our people who already work very hard – maybe even overly hard – when there is no holiday at hand. (7)

References

Bernama. (2023, October 5). More and more Malaysians struggle with mental health. News Straits Times. <https://www.nst.com.my/news/nation/2023/10/963232/more-and-more-malaysians-struggle-mental-health>

Bernama. (2023, December 24). Diverse festivals need to form cornerstone of Malaysia's unity. News Straits Times. <https://www.nst.com.my/news/nation/2023/12/993889/diverse-festivals-need-form-cornerstone-malaysias-unity>

(8) KL world's 3rd most overworked city globally. (May 28 2022). <https://thesun.my/style-life/going-viral/kl-world-s-3rd-most-overworked-city-globally-XN9258451> THE SUN.

Lim, H. P. (2023, April 20). Too many holidays spoil the economy, says PBK chief. The Borneo Post. <https://www.theborneopost.com/2023/04/20/too-many-holidays-spoils-the-economy-says-pbk-chief/>

(9) <https://my.thesimplesum.com/the-cost-of-being-overworked/>

5. Correct this in-text citation. (2 marks)

6. The counterargument is incomplete. Elaborate on the counterargument. (4 marks)

7. Write a suitable concluding remark for this essay. (3 marks)

8. This reference entry is inaccurately written. Rewrite it to fit APA 7th edition guidelines. (Hanging indentation is excused). (3 marks)

9. This reference entry is wrong. Use the following information to rewrite it. (Hanging indentation is excused):

Author's last name: Ooi
Author's given name: May Sim
Date: May 4, 2023
Webpage: The cost of being overworked
Website: The Simple Sum

(5 marks)

SECTION C

(50 Marks)

The following visuals present the sales of three different cafes and promotional activities they did in the last quarter of 2023. Write a report that integrates all the visuals below. You should write between **150 to 200 words**.

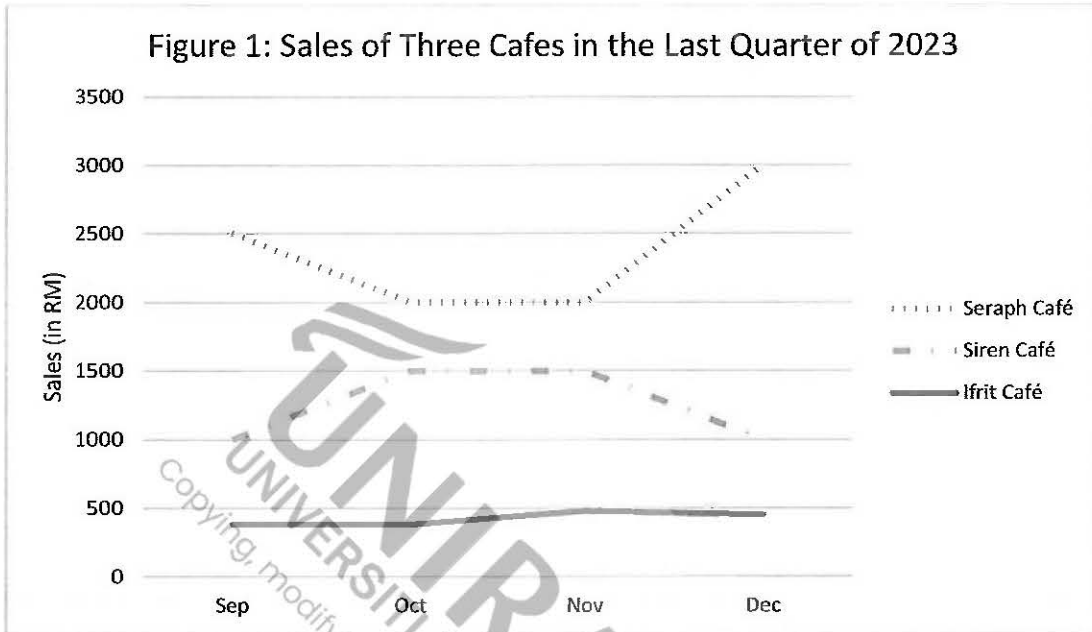


Table 1: Promotional activities of Three Cafes in the Last Quarter of 2023

Last Quarter	Promotional activities		
	Seraph Café	Siren Café	Ifrit Café
September	Free coffee	-	-
October	-	50% discount on next item	-
November	-	Buy 1 Free 1	Free coffee
December	Limited edition souvenirs	-	-

*** END OF QUESTION PAPER ***