



FINAL EXAMINATION
NOVEMBER 2023

COURSE TITLE	INTERNATIONAL BUSINESS ETHICS
COURSE CODE	RMGT4433
DATE/DAY	15 FEBRUARY 2024 / THURSDAY
TIME/DURATION	02:00 PM - 04:00 PM / 02 Hour(s) 00 Minute(s)

INSTRUCTIONS TO CANDIDATES :

1. Please read the instruction under each section carefully.
2. Candidates are reminded not to bring into examination hall/room any form of written materials or electronic gadget except for stationery that is permitted by the Invigilator.
3. Students who are caught breaching the Examination Rules and Regulation will be charged with an academic dishonesty and if found guilty of the offence, the maximum penalty is expulsion from the University.

(This Question Paper consists of 6 Printed Pages including front page)

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This question paper consists of TWO (2) sections. Answer ALL questions in the answer booklet provided. [60 MARKS]

SECTION A

(20 Marks)

There are TWENTY (20) questions in this part. Answer ALL questions in the answer booklet provided.

1. Whistleblowers play a crucial role in exposing misconduct. When an employee reveals confidential information about unethical practices within their organization, this action is known as _____.
 - A. corporate advocacy
 - B. ethical disclosure
 - C. whistleblowing
 - D. workplace transparency

2. What is likely the single **MOST** effective step that a company can take to set ethical standards?
 - A. Suggest that employees take ethics training.
 - B. Post ethical rules on bulletin boards.
 - C. State that the workplace values diversity.
 - D. Demonstrate support from top management.

3. Prejudice is an unfair and biased attitude or judgment formed about individuals or groups based on their _____.
 - A. personality traits
 - B. physical appearance
 - C. cultural background
 - D. educational achievements

4. Which scenario is symbolic of unjust dismissal?
 - A. An employee resigns to pursue a new career opportunity.
 - B. An employer terminates an employee for consistently poor performance.
 - C. An employee is fired without proper notice or valid cause.
 - D. An employee retires after reaching the age of 65

5. Which stakeholder group is typically considered in corporate responsibility efforts?
 - A. Shareholders only.
 - B. Customers only.
 - C. Employees only.
 - D. Shareholders, employees, customers, and the community.

6. Companies that prioritize corporate moral responsibility are committed to making decisions that consider not only profit but also the impact on _____ and society.
- A. shareholders
 - B. competitors
 - C. customers
 - D. stakeholders
7. According to Carroll's Pyramid of Corporate Social Responsibility, what is the foundational level that encompasses the basic obligation of a business to be profitable and contribute to economic development?
- A. Philanthropic responsibilities.
 - B. Ethical responsibilities.
 - C. Legal responsibilities.
 - D. Economic responsibilities.
8. A corporate responsibility report is a document that outlines a company's commitment to _____ practices and their impact on various stakeholders.
- A. financial
 - B. ethical
 - C. competitive
 - D. regulatory
9. What is the central focus of consumer ethics theory?
- A. Maximizing individual profits.
 - B. Prioritizing corporate interests over consumer rights.
 - C. Examining ethical considerations in consumer behaviour.
 - D. Ignoring the impact of marketing on consumer choices.
10. What ethical issue is commonly linked to deceptive packaging and labelling practices?
- A. Environmental impact.
 - B. Cost-effectiveness.
 - C. Consumer misinformation.
 - D. Product innovation.
11. What does "truthful labelling" aim to address in the context of ethical issues in packaging and labelling?
- A. Promoting creative marketing strategies.
 - B. Accurately representing product characteristics and contents.
 - C. Encouraging excessive packaging for aesthetic appeal.
 - D. Prioritizing cost-saving measures in labelling.

12. Which ethical issue may arise when an advertisement targets weak populations, such as children or the elderly?
- A. Autonomy violation.
 - B. Exploitation.
 - C. Justice concern.
 - D. Veracity compromise.
13. When addressing the ethical dilemma of harmful products, what role does transparency play in decision-making?
- A. Promoting deceptive practices.
 - B. Enhancing consumer trust through open communication.
 - C. Ignoring ethical considerations.
 - D. Maximizing profits without regard for consequences.
14. Employees should feel empowered to _____ when they witness unethical behaviour in the workplace.
- A. ignore
 - B. conform
 - C. report
 - D. conceal
15. How does price discrimination affect the perception of fairness in the marketplace?
- A. Enhances fair competition.
 - B. Promotes transparent business practices.
 - C. Undermines the perception of fair and equal treatment.
 - D. Encourages ethical marketing strategies.
16. Shayla isn't breaking any laws, but her behaviour still isn't ethical. This is because simply doing what is _____ isn't always considered ethical.
- A. legal
 - B. correct
 - C. right
 - D. respectful
17. How does ethical leadership in international business contribute to a positive ethical perception?
- A. Ignoring ethical considerations for profitability.
 - B. Establishing ethical standards and leading by example.
 - C. Prioritizing the interests of the host country over the multinational corporation.
 - D. Promoting discriminatory practices in hiring.

18. The concept of universal ethical standards is grounded in the belief that certain principles, such as honesty and integrity, should be upheld _____.
- A. only in specific industries.
 - B. globally and universally.
 - C. according to local customs.
 - D. based on economic considerations.
19. What action supports ethical business practices concerning labour rights?
- A. Engaging in child labour practices.
 - B. Disregarding workplace safety regulations.
 - C. Respecting worker rights and fair treatment.
 - D. Maximizing working hours without compensation.
20. What role does respecting human rights play in the ethical conduct of multinational corporations?
- A. Upholding basic human dignity and equality.
 - B. Ignoring local laws and customs.
 - C. Fostering cultural relativism.
 - D. Prioritizing profit margins over ethics.

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SECTION B

(40 Marks)

There are FOUR (4) questions in this part. Answer ALL questions in the answer booklet.

1. Sarah, a highly skilled project manager, informs her supervisor that she is expecting a child. Despite her exemplary performance, she notices a sudden shift in the way she is treated. Sarah is excluded from important project discussions, and her supervisor starts questioning her ability to handle challenging tasks, expressing concerns about her commitment to the job after the baby arrives. Describe **FIVE (5)** impacts of workplace discrimination based on pregnancy on an employee's overall job satisfaction and professional growth. (10 marks)

2. Green Energy Corp., a leading energy company, has decided to undergo a significant transition towards renewable energy sources. The company aims to reduce its carbon footprint, contribute to mitigating climate change, and set an industry benchmark for sustainable practices. Discover **FIVE (5)** ways the company can address these challenges and ensure a smooth and successful shift towards a more sustainable energy model. (10 marks)

3. ABC Foods, a food manufacturing company, introduced new products labelled "100% Natural" and "Organic," suggesting they are made with all-natural ingredients. However, further investigation reveals that the product contains synthetic preservatives and flavour enhancers. Examine **FIVE (5)** ethical implications of ABC Foods' misleading labelling practices. (10 marks)

4. Emily, an employee at a pharmaceutical company, discovers evidence of unethical practices within the organization. The company is concealing information about potential side effects of a widely used medication. Emily faces the dilemma of whether to report the misconduct, risking her job security and potential retaliation, or to remain silent, knowing the potential harm to public health. Identify **FIVE (5)** consequences of Emily's decision to report the unethical practices within the pharmaceutical company. (10 marks)

***** END OF QUESTION PAPER *****