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FINAL EXAMINATION
JULY 2023

COURSE TITLE   WRITING AND RESEARCH SKILLS

COURSE CODE   FENG0134

DATE/DAY   19 OCTOBER 2023 / THURSDAY

TIME/DURATION   09:00 AM - 12:00 PM / 03 Hour(s) 00 Minute(s)

INSTRUCTIONS TO CANDIDATES :

1. Please read the instruction under each section carefully.
2. Candidates are reminded not to bring into examination hall/room any form of written materials or electronic gadget except for stationery that is permitted by the Invigilator.
3. Students who are caught breaching the Examination Rules and Regulation will be charged with an academic dishonesty and if found guilty of the offence, the maximum penalty is expulsion from the University.

(This Question Paper consists of 5 Printed Pages including front page)

DO NOT OPEN THE QUESTION PAPER UNTIL YOU ARE TOLD TO DO SO

The question paper has THREE (3) sections. Answer ALL questions in the answer booklet provided. **[100 MARKS]**

SECTION A **(20 Marks)**

The following passage contains **TEN (10)** common writing errors. Identify all the errors and write the appropriate corrections.

Long before the coronavirus pandemic, tabletop board games were had something of a renaissance, popular games like *The Settlers of Catan* and *Ticket to Ride* for example had become mainstream additions to family game nights.

Then, COVID-19 hit. It changed how many hobbyist board game creators approached the industry. For many people who suddenly found themselves stuck at home under lockdown, the pandemic also sparking newfound interest in strategy games that require creativity and to concentrate. Board game hobbyists had more time to spend learning about new games coming out, while newbies to the scene were discovering a world beyond classics like Monopoly and Clue.

Then, the board game *Frosthaven*, the highly-anticipated sequel to the hit game *Gloomhaven*, surpassed it's funding goal of $500,000 on Kickstarter in mere hours. It is the most-funded board game on the site ever. With nearly $13 million pledged toward funding the game's development. Only two projects have ever crowdsourced more funding on the cite.

For many smaller games, funding from fans has proved essential. Hasbro, the company that makes games like Monopoly and Connect 4, earn hundreds of millions each year. However, funding models is far different for newer or smaller game makers. These makers have contributed to creating among the United States' most popular quarantine hobbies, but they have done so through a mini-economy that rely on crowdfunding sites like Kickstarter.

SECTION B (30 Marks)

Your writing partner completed the initial draft of **a thesis-led argumentative essay,** and submitted it to the lecturer for review. Your lecturer has returned the draft with feedback.

Using **ONLY** the notes provided, write the suggested corrections to the essay in order to refine it. Write your answers as a numbered list, with each answer clearly labelled.

You do not need to add or delete any content apart from what is required in the notes. The reference list is also not necessary to complete the notes' requirements.

'Caveat emptor' – buyer beware – is a common expression that places most of the responsibility on the consumer to be careful about things they buy. However, whoever originated that saying certainly did not expect consumers to have to be cautious regarding the platform on which they buy things. They certainly could not have predicted e-commerce – online shopping to be specific – and the minefield that it has become. **(1)** <u>There are some advantages and disadvantages to online shopping.</u>

To begin with, online shopping invariably creates waste and pollution, particularly single-use plastics. **(2)** "Less than 14 percent of the nearly 86 million tons of plastic packaging produced globally each year is recycled. The vast majority is landfilled, incinerated, or left to pollute waterways and poison wildlife" **(3)** <u>(Chua, Jasmin Malik, 8 January 2021)</u>. The damage we do to our environment, all for the sake of shopping is incalculable.

1. Rewrite the thesis statement to fit this thesis-led essay.

(3 marks)

2. The connection between the topic sentence and the citation is unclear. Explain how online shopping creates plastic pollution.

(4 marks)

3. Correct the in-text citation for Chua.

(2 marks)

Almost just as incalculable is the overspending one can fall into without being fully aware. The fear of missing out is extremely potent. **(4)** Yet in interviews with experts, **(5)** <u>Emily Stewart (December 15, 2022)</u> was informed that shopping events like 'Black Friday' and 'Cyber Monday' "are indeed not the days that offer the best deals, economically".

On the other hand, as much as online retailers employ scarcity marketing, it simply would not be online shopping without the convenience of being able to buy just about anything, anytime, anywhere. Have Internet, will buy, to put it shortly. During the pandemic, it was even a matter of necessity as no one was allowed to go out during the lockdowns. <u>Yet this sheer convenience is offset by online shopping's virtual nature: customers are unable to see or test items as they are.</u> **(6)**

(7) Shopee, Lazada and its counterparts overseas are not going away anytime soon. <u>Now with Instagram and TikTok Marketplace getting in on the act, such challenges will only become even more prevalent</u> **(8)** <u>(Nguyen, Terry, 5 May 2021).</u> **(9)**

4. This paragraph's points are connected unclearly. How do you link a fear of missing out to overspending and the citation provided?

(5 marks)

5. Correct the in-text citation for Stewart.

(2 marks)

6. The refutation is incomplete. Why is being unable to test items a problem? Write a more detailed explanation.

(5 marks)

7. Write a suitable restatement of thesis.

(3 marks)

8. Correct the in-text citation for Nguyen.

(2 marks)

9. Write a more definite conclusion by briefly suggesting a solution to the challenges of online shopping.

(4 marks)

SECTION C   (50 Marks)

The following visuals show the water classes and the status of various Malaysian rivers in 2020. Write a report that integrates all the visuals below. You should write between **150 to 200 words.**

Figure 1: Water Classes and Uses	
Class	**Uses**
Class I	Conservation of natural environment Water supply I – Practically no treatment necessary Fishery – very sensitive aquatic species
Class IIA	Water supply II – Conventional treatment needed Fishery II – sensitive aquatic species
Class IIB	Recreational use with body contact
Class III	Water supply III – Extensive treatment needed Fishery III – Common, of economic value and tolerant species; livestock drinking
Class IV	Irrigation
Class IV	None of the above

Figure 2: Class I Rivers in 2020		
River	**State**	**Status in 2019**
Sg Kisap	Kedah	Class II
Sg Petang	Kedah	Class I
Sg Janing	Kedah	Class II
Sg Kerling	Selangor	Class II
Sg Burung	Pahang	Class II
Sg Penjuring	Pahang	Class II
Sg Tahan	Pahang	Class II
Tasik Chini	Pahang	Class II
Sg Teranum	Pahang	Class II
Sg Teras	Pahang	Class II
Sg Berang	Terengganu	Class II
Sg Bongkud	Sabah	Class I
Sg Lohan	Sabah	Class I
Sg Maliau	Sabah	Class II

*** **END OF QUESTION PAPER** ***