



FINAL EXAMINATION
MARCH 2024

COURSE TITLE	CONTEMPORARY ISSUES IN BUSINESS
COURSE CODE	RMGT4133
DATE/DAY	19 JUNE 2024 / WEDNESDAY
TIME/DURATION	02:00 PM - 04:00 PM / 02 Hour(s) 00 Minute(s)

INSTRUCTIONS TO CANDIDATES :

1. Please read the instruction under each section carefully.
2. Candidates are reminded not to bring into examination hall/room any form of written materials or electronic gadget except for stationery that is permitted by the Invigilator.
3. Students who are caught breaching the Examination Rules and Regulation will be charged with an academic dishonesty and if found guilty of the offence, the maximum penalty is expulsion from the University.

(This Question Paper consists of 2 Printed Pages including front page)

*****DO NOT OPEN THE QUESTION PAPER UNTIL YOU ARE TOLD TO DO SO*****

This question paper contains ONE (1) section. Please answer ALL questions. [40 MARKS]

SECTION A

(40 Marks)

There are FOUR (4) questions in this part. Answer ALL questions in the answer booklet.

1. Due to the negative impacts of the pandemic on corporate direction, earnings, and development as well as the numerous restrictions placed on all businesses, it has become one of the most memorable events in the history of all businesses worldwide. It continues to harm parts of the firm even now. Strong problem-solving abilities are highly valued when addressing managerial issues in both domestic and foreign business during challenging times. Describe **FIVE (5)** different types of managerial powers that a manager may utilize to help steer their organization in a more positive direction? (10 marks)
2. Discuss **FIVE (5)** common major issues in supply chain for an organization (10 marks)
3. Discuss **FIVE (5)** stages of buyer decision process. (10 marks)
4. Since technology is constantly changing and advancing quickly, big data in particular is a significant issue for organizational management techniques. Explain **FIVE (5)** reasons why a management or organization's leader should give this serious consideration for their business processes. (10 marks)

***** END OF QUESTION PAPER *****