



FINAL EXAMINATION
MARCH 2023

COURSE TITLE	PRODUCTION AND OPERATIONS MANAGEMENT
COURSE CODE	RMGT2313
DATE/DAY	20 JUNE 2023 / TUESDAY
TIME/DURATION	01:00 PM - 03:00 PM / 02 Hour(s) 00 Minute(s)

INSTRUCTIONS TO CANDIDATES :

1. Please read the instruction under each section carefully.
2. Candidates are reminded not to bring into examination hall/room any form of written materials or electronic gadget except for stationery that is permitted by the Invigilator.
3. Students who are caught breaching the Examination Rules and Regulation will be charged with an academic dishonesty and if found guilty of the offence, the maximum penalty is expulsion from the University.

(This Question Paper consists of 2 Printed Pages including front page)

DO NOT OPEN THE QUESTION PAPER UNTIL YOU ARE TOLD TO DO SO

This question paper consists of ONE (1) section. Answer ALL questions in the answer booklet provided. [100 MARKS]

SECTION A

There are FIVE (5) questions in this section. Answer ALL questions in answer booklet.

QUESTION 1 (20 Marks)

Analyze FIVE (5) major factors in design strategy with appropriate examples on alignment to value creation.

QUESTION 2 (20 Marks)

Elaborate on the alignment of factors such as forecasting, scheduling, managing inventories, and quality assurance towards capacity planning.

QUESTION 3 (20 Marks)

How do organizations fail in terms of strategy?

QUESTION 4 (20 Marks)

Today there is a trend in management about behavioral fitting to certain tasks; could you relate this from the perspective of demographic or cultural attributes of today? Does it really benefit firm operation management towards a justifiable outcome? and what will the outcome probably be?

QUESTION 5 (20 Marks)

List and brief FOUR (4) elements of reliable forecasting.

*** END OF QUESTION PAPER ***