



FINAL EXAMINATION
MARCH 2023

COURSE TITLE	WRITING AND RESEARCH SKILLS
COURSE CODE	FENG0134
DATE/DAY	12 JUNE 2023 / MONDAY
TIME/DURATION	02:00 PM - 05:00 PM / 03 Hour(s) 00 Minute(s)

INSTRUCTIONS TO CANDIDATES :

1. Please read the instruction under each section carefully.
2. Candidates are reminded not to bring into examination hall/room any form of written materials or electronic gadget except for stationery that is permitted by the Invigilator.
3. Students who are caught breaching the Examination Rules and Regulation will be charged with an academic dishonesty and if found guilty of the offence, the maximum penalty is expulsion from the University.

(This Question Paper consists of 3 Printed Pages including front page)

*****DO NOT OPEN THE QUESTION PAPER UNTIL YOU ARE TOLD TO DO SO*****



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The question paper has TWO (2) questions. Answer ALL questions in the answer booklet provided. **[100 MARKS]**

QUESTION 1

(40 Marks)

You are advised to spend about 1 hour and 20 minutes on this task.

The following visuals present the sales of three different cafes in the last quarter of 2022. Write a report that integrates all the visuals below. You should write between 150 to 200 words.

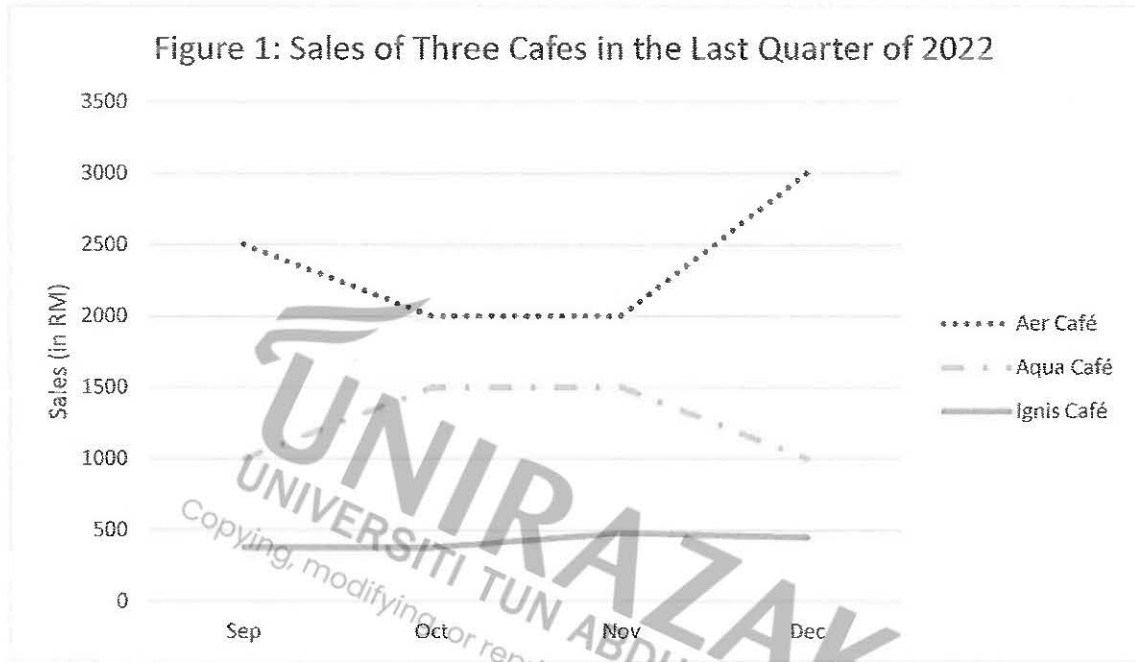


Table 1: Promotional activities of Three Cafes in the Last Quarter of 2022

Last Quarter	Promotional activities		
	Aer Café	Aqua Café	Ignis Café
September	Free coffee	-	-
October	-	50% discount on next item	-
November	-	Buy 1 Free 1	Free coffee
December	Limited edition souvenirs	-	-

QUESTION 2

(60 Marks)

You are advised to spend about 1 hour and 40 minutes on this task.

Night markets, also known as pasar malam, are ubiquitous across Malaysia. From just a few stalls to a few dozen of them collected in one space, the night market is arguably one of the most iconic sights in the country.

Write a **SIX (6) paragraph argumentative essay** on the advantages and disadvantages of Malaysian night markets. You should write **at least 350 words**.

*** END OF QUESTION PAPER ***

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