

**FINAL EXAMINATION**  
**SEMESTER**  
**NOV 2021**

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**COURSE TITLE            WRITING AND RESEARCH SKILLS**

**COURSE CODE            FENG 0134**

**DATE/DAY                FEBRUARY 2022**

**TIME/DURATION        2 HOURS**

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**INSTRUCTIONS TO CANDIDATES :**

1. Please read the instruction under each section carefully.
2. Candidates are reminded not to bring into examination hall/room any form of written materials or electronic gadget except for stationery that is permitted by the Invigilator.
3. Students who are caught breaching the Examination Rules and Regulation will be charged with an academic dishonesty and if found guilty of the offence, the maximum penalty is expulsion from the University.

(This Question Paper consists of      Printed Pages including front page)

**The question paper has ONE (1) question. Answer ALL questions in the answer booklet provided. (100 marks)**

Many social media platforms like Instagram and Facebook are full of advertisements for all sorts of products and services.

Write a **six-paragraph argumentative essay** on the advantages and disadvantages of marketing products and services on social media. You should write **at least 350 words**.

\*\*\* END OF QUESTION PAPER \*\*\*

  
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