



**FINAL EXAMINATION**  
**NOVEMBER 2023**

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<b>COURSE TITLE</b>	<b>CORPORATE SOCIAL POLICY</b>
<b>COURSE CODE</b>	<b>RMGT4513</b>
<b>DATE/DAY</b>	<b>21 FEBRUARY 2024 / WEDNESDAY</b>
<b>TIME/DURATION</b>	<b>09:00 AM - 11:00 AM / 02 Hour(s) 00 Minute(s)</b>

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**INSTRUCTIONS TO CANDIDATES :**

1. Please read the instruction under each section carefully.
2. Candidates are reminded not to bring into examination hall/room any form of written materials or electronic gadget except for stationery that is permitted by the invigilator.
3. Students who are caught breaching the Examination Rules and Regulation will be charged with an academic dishonesty and if found guilty of the offence, the maximum penalty is expulsion from the University.

(This Question Paper consists of 6 Printed Pages including front page)

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**This question paper consists of TWO (2) sections. Answer ALL questions in the answer booklet provided. [50 MARKS]**

**SECTION A**

**There are TWENTY (20) questions in this section. Answer ALL questions in the OMR Sheet. (20 Marks)**

1. \_\_\_\_\_ refers to conformity to general standards of goodness or rightness in conduct or character.
  - A. Discipline
  - B. Moral
  - C. Ethics
  - D. Value
  
2. What is the primary objective of Corporate Social Policy in Malaysia?
  - A. Maximizing shareholder profits
  - B. Enhancing social and environmental sustainability
  - C. Minimizing employee benefits
  - D. Expanding market share
  
3. How does the Malaysian government encourage corporate social responsibility?
  - A. Tax incentives for environmentally unfriendly practices
  - B. Penalizing companies for community engagement
  - C. Offering tax incentives for CSR activities
  - D. Ignoring corporate social responsibility altogether
  
4. How can organizations ensure ethical behavior among employees?
  - A. By measuring solely, the positive impact of organizational decisions
  - B. By promoting a culture of dishonesty
  - C. By providing ethics training and establishing a code of conduct
  - D. By prioritizing personal interests over organizational goals
  
5. What is the significance of empathy in ethical decision-making?
  - A. It encourages indifference to employee concerns
  - B. It promotes a decent of concern for stakeholders
  - C. It fosters understanding and consideration of others' perspectives
  - D. It prioritizes profits over employee well-being

6. Where do most of our moral beliefs come from?
- A. Things we learned in school.
  - B. Ideas our parents taught us.
  - C. Ideas we shared with our friends.
  - D. Habits we learned as children.
7. The difference between 'Ethics' and 'Morals' is \_\_\_\_\_.
- A. Ethics are from the community (external) while morals are individual (internal)
  - B. Morals are acceptable while ethics is not
  - C. Ethics is current while morals are obsolete or old
  - D. Ethics are legal and morals are not
8. The application of ethical and moral principles in a business environment is referred to as \_\_\_\_\_.
- A. Business Management
  - B. Business Law
  - C. Business Ethics
  - D. Business Deal
9. What are the benefits of a company being known as ethical?
- A. Value added.
  - B. Impact on competitiveness.
  - C. Enhances reputation.
  - D. All above
10. Which of the following are examples of unethical business practices?
- A. Misusing company time.
  - B. Emphasize honesty in the workplace.
  - C. Respect for Intellectual Property.
  - D. Follow rules and regulations.
11. Which option is an example of a business behaving ethically?
- A. Buying non-fair-trade products rather than the fair-trade alternative.
  - B. Paying suppliers, the lowest possible price for raw materials.
  - C. Setting high retail prices as the only producer of an essential product.
  - D. Paying employees above the living wage.

12. There are four types of risks of a weak corporate governance. Its including of accounting risk, \_\_\_\_\_, liability risk and strategic policy risk. What is the other risk that suitable to be filled in the blank?
- A. assets risk
  - B. unknown risk
  - C. resource risk
  - D. timeframe risk
13. The idea that businesspeople should consider the social consequences of economic actions when making business decisions and that there should be a presumption in favour of decisions that have both good economic and social consequences is known as \_\_\_\_\_.
- A. noblesse obliges
  - B. moral relativism
  - C. ethical dilemma
  - D. social responsibility
14. \_\_\_\_\_ is an issue of mutual concern to organization, and one or more stakeholders.
- A. Society issue
  - B. Company issue
  - C. Public issue
  - D. Nation issue
15. How do ethical values contribute to building a positive organizational culture?
- A. By encouraging people to work individually
  - B. By fostering a sense of accountability and trust
  - C. By minimizing transparency in decision-making
  - D. By promoting company objectives to focus on profitability
16. Why is whistleblowing considered an ethical practice in organizations?
- A. It promotes a culture of secrecy
  - B. It helps in suppressing dissenting voices
  - C. It allows employees to report illegal or unethical behavior
  - D. It encourages a negative impact by the management
17. What does the principle of "integrity" encompass in the context of values and ethics?
- A. Acting with honesty and moral uprightness
  - B. Prioritizing personal interests over organizational goals
  - C. Concealing information to gain a competitive advantage
  - D. Ignoring the impact of business decisions on the environment

18. What role do codes of ethics play in organizations?

- A. Encouraging business focus organization environment
- B. Providing a framework for ethical decision-making
- C. Minimizing transparency in business operations
- D. Threatening all parties in organization from doing wrong

19. Which ethical principle emphasizes treating all individuals with fairness and impartiality?

- A. Transparency
- B. Integrity
- C. Equality
- D. Loyalty

20. What is the fundamental purpose of ethical principles in business?

- A. Maximizing individual profits
- B. Balancing stakeholder interests
- C. Prioritizing short-term gains
- D. Prioritizing shareholders benefit concerns

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**SECTION B**

**(30 Marks)**

There are **TWO (2)** questions in this section. Answer **ALL** questions in the answer booklet.

**Question 1**

**(10 marks)**

In order to ensure the Corporate Social Responsibilities (CSR) to be executed effectively, companies tend to look into the components the CSR. Identify and explain with an appropriate example these **FOUR (4)** of the CSR components.

**Question 2**

**(20 marks)**

*Case Study: Megah Holding's Community Outreach Program*

The international company Megah Holding has just introduced a comprehensive Corporate Social Policy, primarily centered around community development. Initiatives within the program include supporting the infrastructure of the healthcare system, financing neighborhood schools, and offering vocational training. Positive relationships with the communities in which it operates are a goal of Megah Holding.

Megah Holding has collaborated with neighborhood schools to upgrade learning spaces, offer financial aid, and set up mentorship initiatives. Furthermore, the organization supports immunization campaigns and medical facilities with funds. Megah Holding has started vocational training programs and partnered with community organizations to identify skill development requirements in order to increase local employment.

Although most of Megah Holding's community outreach programs are favorably appreciated, there have been occasional difficulties. Concerns have been raised by the local communities regarding the programs' long-term viability and job effects. Contrarily, workers are raising concerns about the funding of external projects in favor of community-based ones.

- a. Discuss **FIVE (5)** moral issues that possibly raised by Megah Holding's contribution of funds to neighborhood projects, taking into consideration the perspectives of the community and employees. (10 marks)
  
- b. Explain **FIVE (5)** ways that Megah Holding can do to ensure the corporate socially responsible activity can be handling ethically. (10 marks)

**\*\*\* END OF QUESTION PAPER \*\*\***